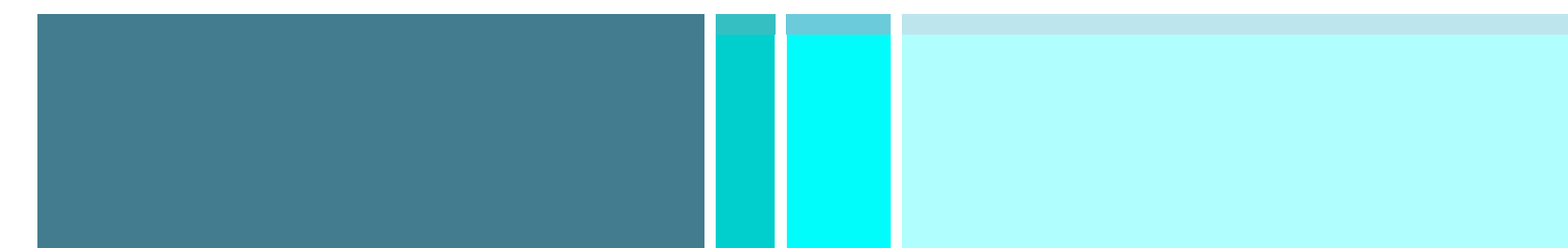




CRUISEFACTORY



Cruise SmartSites

smart cruise sites for smart agents

What is SmartSites?

SmartSites is Cruise Factory's custom web solution that makes your agency the link between travellers and cruise lines.

SmartSites is a cost effective, very simple way for your business, whether large, small or micro, to easily add and manage cruise destinations from all over the world.

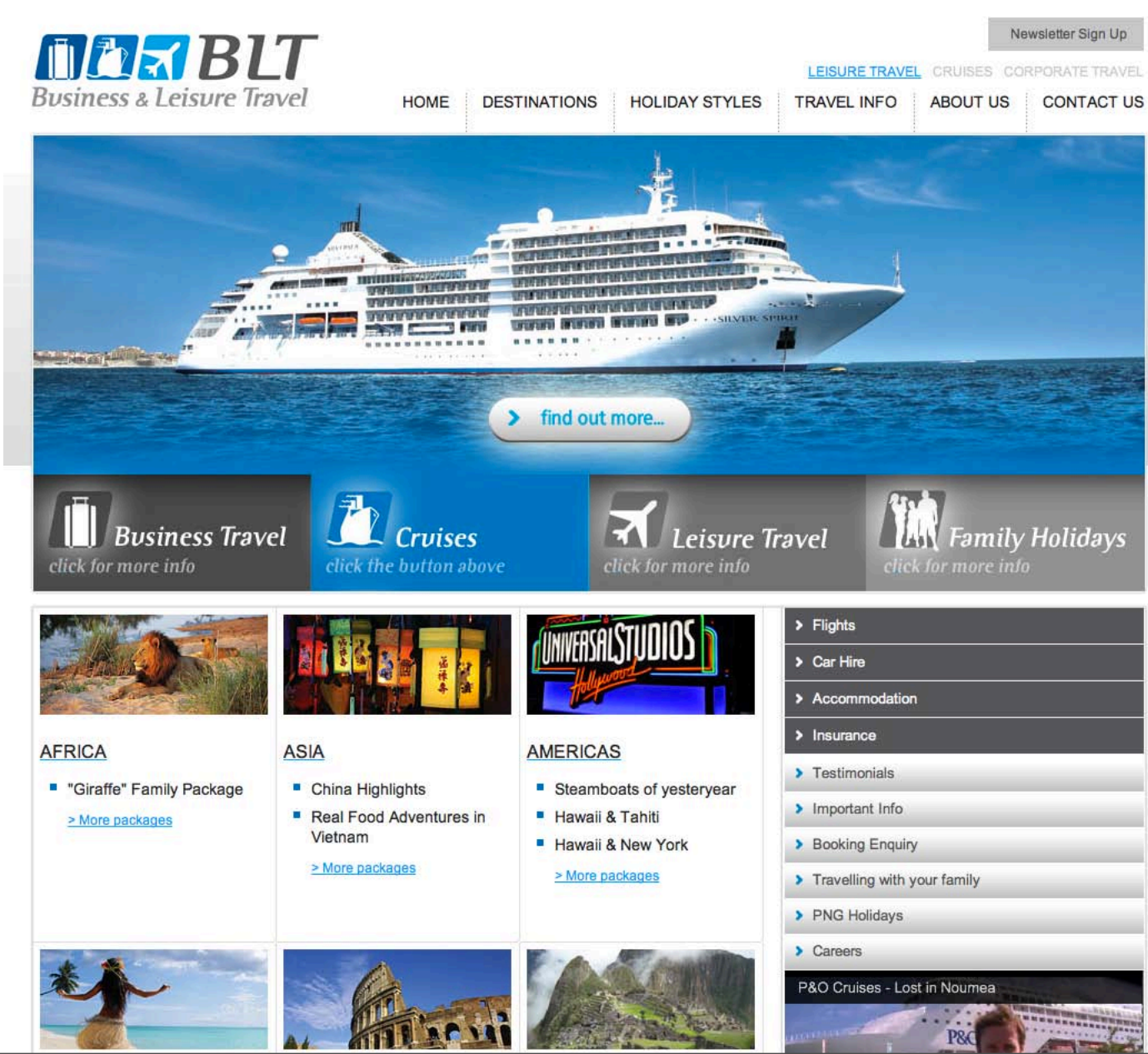
Our solutions include a range of templated websites custom designed by our experts for the cruise market. You and your web designers can choose from the full array of Cruise Factory data fields to build your own truly unique and search engine friendly site. SmartSites are for anyone seeking to configure cruise line, cruise ship or port data in their web offering. SmartSites are an inexpensive way for existing web sites wanting to add cruise content with out the hassle of updating and reviewing content. All enquiries generated from the SmartSites engine are directed to your nominated email address.

Want to see how SmartSites have already been implemented ?

Check out these two examples from SmartSites customers who have already implemented our solutions.

You'll find even more samples in the back of this brochure in our portfolio examples.

www.business-leisure-travel.com.au



www.cruiseabout.com.au



What you get

- Fully independent cruise site or cruise pages on your website for just \$99
- Choose and prioritise up to 25 regional destinations with details on over 3500 ports
- Select up to 100 cruise lines to feature
- Full fleet details
- Full ship details including: dining, tipping, ship details, deck plans, every departure & more
- Tens of thousands of itineraries at your finger tips
- Wholesaler and cruise line specials plus over night best prices on certain cruise lines
- There is an average of 20 pages of specials in AU & NZ and with new partners in South Africa we are growing our depth



Your own **Cruise Site**

- All enquires arrive to your nominated email address
- Book with your own partners who pay you the best commission or direct in the cruise line system
- We load and maintain all the data, no work for you
- No hosting fee, currency management, booking fees, credit card fees or transaction fees
- No complex contracts just 12 months and 90 days notice to quit



Frequently Asked **Questions**

Enquire Now

Why click to 'Enquire' & not 'Click to Book' ?

Answer

This gives you the chance to contact your client and up sell flights, insurance and accommodation

It gives you an email to add to your data base

It also gives you a relationship to build, not a transaction to fulfill

With so many cruise lines we cant always get prices for each region (but we are working on it in 2013)



Frequently Asked **Questions**

Can I just have a cruise search box?

Answer

Yes, the cruise enquiry results then open in a separate page or tab

Search All Cruise Deals

Destination

Cruise Line

Ship

Month From

Month To

Embark Port

Duration

Can I put deep links in my blog or cruise page?

Answer

Yes, you can link to specials, destinations, cruise lines. In fact you can link to any individual SmartSites page by adding your unique smart id to any URL

You can even place links from the site to facebook, Google+ and twitter



Frequently Asked Questions

I only sell cruises on rivers or adventure cruises can I do this from SmartSites?

Answer



Yes, simply restrict your cruise lines to river cruise lines or adventure cruise lines e.g. Orion & G adventures only

Feature only destinations you wish to sell
e.g. Antarctica & South America

Then you have a customised niche site



I am home based, I don't have a website just a newsletter or blog?

Answer

No problem just hyper link content to your SmartSites or embed it in your Wordpress or Blogspot



Frequently Asked **Questions**

← 700 pixels →

It works on an iframe what is that?

Answer

An iframe is a window from your website to your Cruise SmartSites.

700 or 900 pixels is a size that works best and it will only take your web guy less than 30 mins to set up

What is so important about my iframe id?

Answer

Your iframe id makes sure enquiries generated by SmartSites come directly to your email address



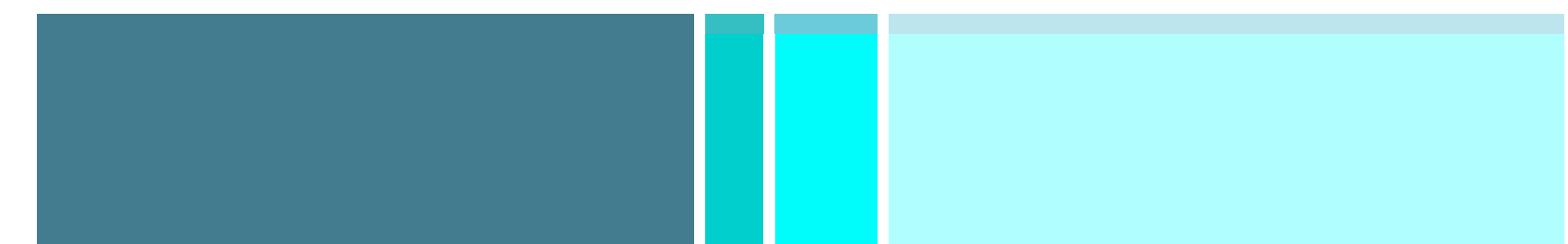
How do I **sign up**?

- Contact peter@cruisefactory.net
- Sign a one page agreement including an email address for the enquires & business details
- Supply us with logos and footers if required
- Pay the set up fee \$99 and the first 3 months
- Login to your admin and choose your cruise lines and destinations
- Get your web company to embed our 4 unique links into your page. **Done!**





CRUISEFACTORY



Cruise SmartSites

our portfolio



[Celebrity's Galapagos Cruises](#)

Celebrity's Galapagos

All - Inclusive Cruise Vacations

There are 1,900 species here that you won't find anywhere else on earth.

Mother Nature is quite the overachiever.

[Caribbean Calypso](#)

To really experience the Caribbean, stay longer with some amazing combined cruising and enjoy a back to back discount.

[Seabourn Quest World Cruise 2013](#)

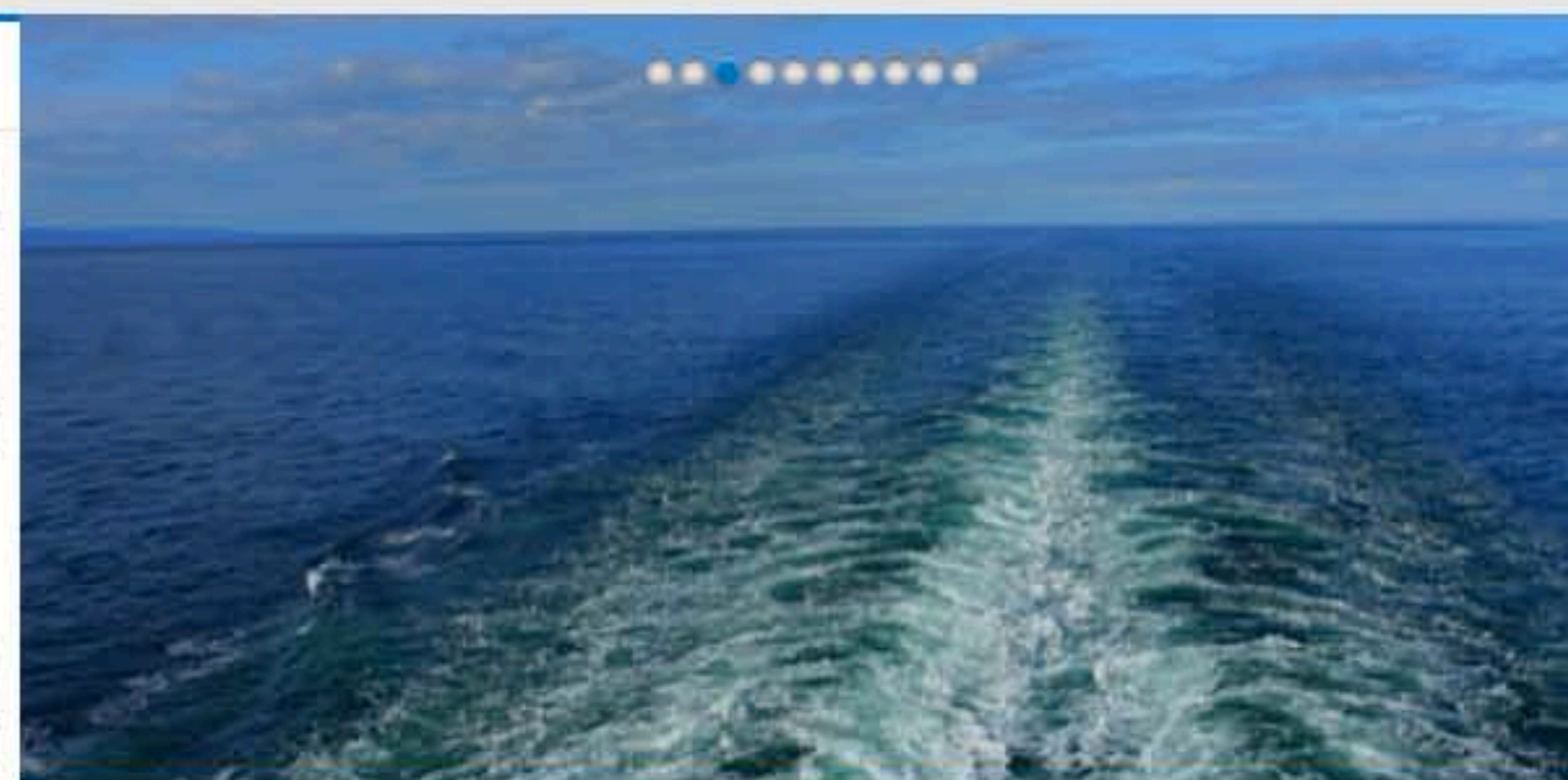
2013 World Cruise

CRUISE
SPECIALS

0800 44 55 28 | info@cruiseescapes.co.nz

[CRUISE SPECIALS](#)[CRUISE LINES](#)[CRUISE SHIPS](#)[CRUISE DESTINATIONS](#)[CRUISE SEASONS](#)

Search All Cruise Deals



13 NIGHT TRANSATLANTIC

Departs: Hamilton, Bermuda

Ship: Wind Star

Date: 2013-04-07

from
NZ \$2299

Regent
SEVEN SEAS CRUISES

**GOLD, GLACIERS & GRIZZLIES
VANCOUVER TO SEWARD**

Departs Vancouver, BC, Canada
Ship Seven Seas Navigator
Date 2013-05-29

from NZ \$6055

Regent
SEVEN SEAS CRUISES

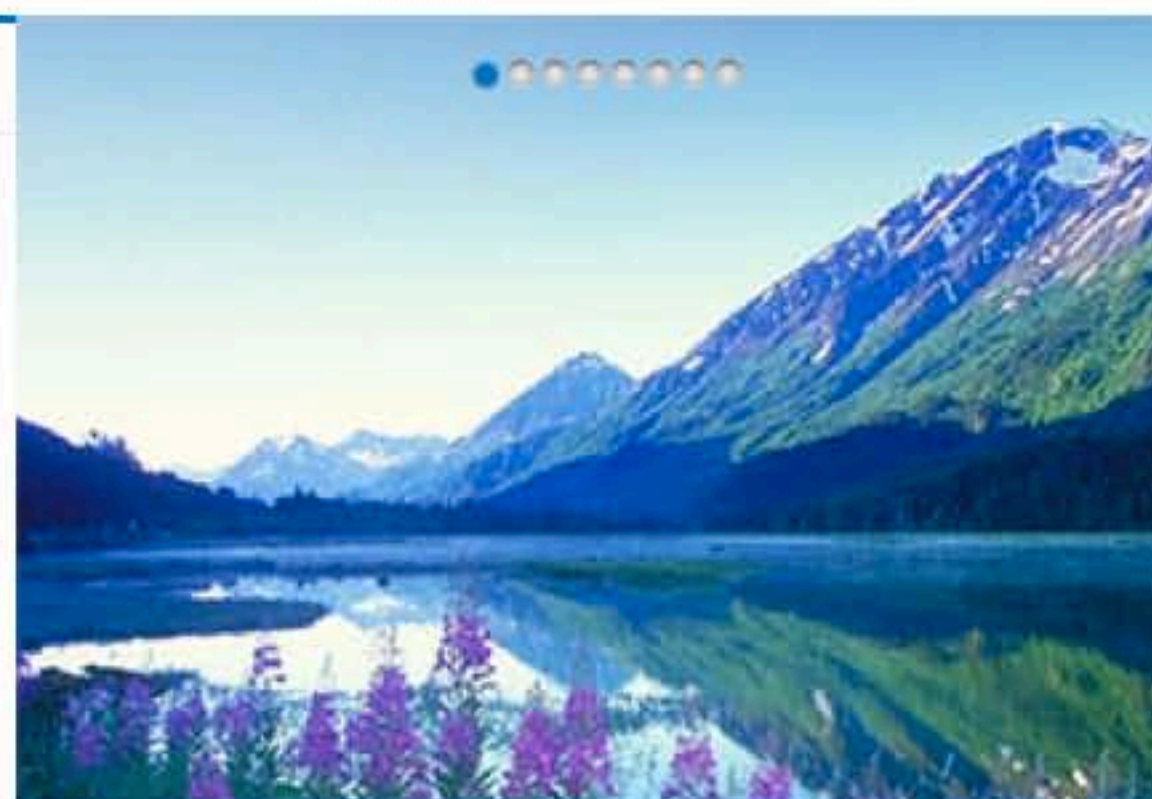
**NORTHWEST FRONTIERS SAN
FRANCISCO TO VANCOUVER**

Departs San Francisco, California, USA
Ship Seven Seas Navigator
Date 2013-05-10

from NZ \$7140

**CRUISE SPECIAL****European Serenade Boutique River Cruise**

12 night Boutique River Cruise from Vienna to Amsterdam for only \$10899pp

[Read More](#)[Home](#)[Destinations](#)[About Us](#)[Contact](#)[Reviews](#)[More Specials](#)[CRUISE SPECIALS](#)[CRUISE LINES](#)[CRUISE SHIPS](#)[CRUISE DESTINATIONS](#)[CRUISE SEASONS](#)**Search All Cruise Deals****GOLD, GLACIERS & GRIZZLIES VANCOUVER**

Departs: Vancouver, BC. Canada
Ship: Seven Seas Navigator

from
NZ \$6055

Regent
SEVEN SEAS CRUISES

GOLD, GLACIERS & GRIZZLIES VANCOUVER TO SEWARD

Departs Vancouver, BC. Canada
Ship Seven Seas Navigator
Date 2013-05-29

from NZ \$6055

Regent
SEVEN SEAS CRUISES

NORTHWEST FRONTIERS SAN FRANCISCO TO VANCOUVER

Departs San Francisco, California, USA
Ship Seven Seas Navigator
Date 2013-05-10

from NZ \$7140

Cruising Specials

AmaCruise offers short 2 or 3 day cruises to the longer 106 day world cruises. We offer ocean and river cruises to some of the worlds best destinations on the most popular **cruise lines**. If you looking for a luxury cruise or a **budget cruise** start searching below.

Contact **AmaCruise** today if you would like to find out more information regarding the **Mediterranean cruise specials** below, Diving Specials or our latest specials. Email us on mandy@amacruise.co.za

[CRUISE SEARCH](#)[CRUISE LINES](#)[CRUISE SHIPS](#)[CRUISE DESTINATIONS](#)[CRUISE SEASONS](#)

Destinations



Alaska & Canada West



Antarctica



EU Mediterranean



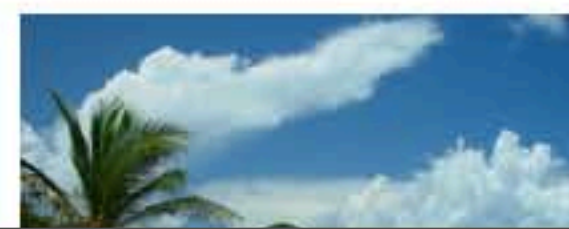
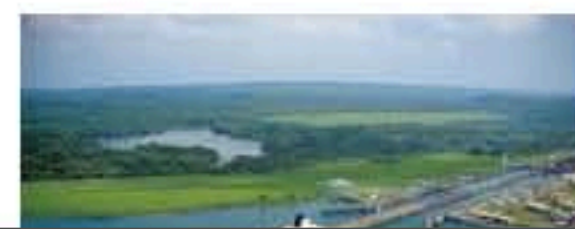
EU Norwegian Fjords



EU Scandinavia & Baltic



Hawaii



Corporate & Business Travel
Leisure Travel
Group & Niche Travel
Cruises



Join Newsletter

Cover·More

TRAVEL INSURANCE

Our Services

CRUISES

Cruising is a fun one stop destination. Once you're on board unpack and relax and get into the swing of the cruise timetable. There's something for everyone to do. Cruises can be as busy or relaxing as you make them. There's a cruise to suit every budget and taste from the Mediterranean to Antarctica. Auckland is now an important South Pacific destination, for those who don't like flying cruise in and out of this port.

It's important to find the right cruise company and ship to suit your needs, itinerary to inspire you and specials to meet your budget & taste. Cruising from NZ or world-wide we can help you, be in early and watch out for cruising specials on our website.

[CRUISE SPECIALS](#) [CRUISE LINES](#) [CRUISE SHIPS](#) [CRUISE DESTINATIONS](#) [CRUISE SEASONS](#)

Search All Cruise Deals

Destination

Cruise Line

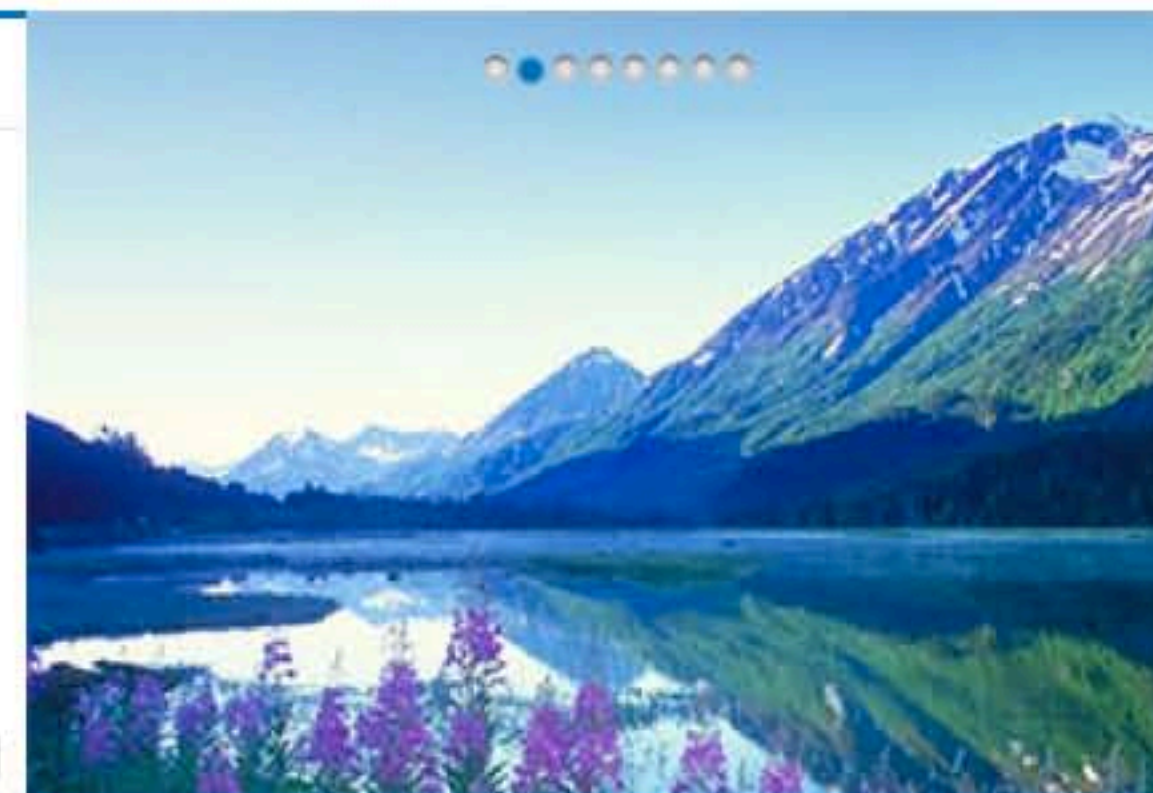
Ship

Month From

Month To

Embark Port

Duration



**NORTHWEST FRONTIERS
SAN FRANCISCO TO**

Departs: San Francisco, California, USA
Ship: Seven Seas Navigator

from
NZ \$7140

Recent

GOLD, GLACIERS &

Departs Vancouver, BC.

from NZ \$6055

Cheap Flights

Single/Return & Multistop fares

☒ Return

☐ One Way

or

BOOK MULTISTOPOVER

Departing From:

**Type the first 4 letters of the city and select city

1 Sept 2012

Destination:

**Type the first 4 letters of the city and select city

2 Oct 2012

Adult Child Infant

1

Cabin Class

Economy

Cruise Holidays and Cruise Deals from Flights Direct

Our service at Flights Direct includes cruise holidays to all the major destinations worldwide.

Talk to us for information on the latest cruise deals for your next cruise vacation.

CRUISE SPECIALS

CRUISE LINES

CRUISE SHIPS

CRUISE DESTINATIONS

CRUISE SEASON

Destinations

Select from All our Destinations



Alaska & Canada West



Antarctica



EU Mediterranean



Find A Cruise

Talk to Kristin about your next cruise holiday, she has personally inspected over 50 ships and has experienced Alaska's stunning scenery onboard Star Princess. Kristin was chosen to be on the maiden voyage for P&O's ship Aurora and was a guest on Royal Caribbean's Legend of the Seas.

[Find A Cruise](#)

We have all your favourite cruise lines in one place....the latest itineraries and departure dates as well as in-depth information about each ship including deck plans.

- **Search all Cruises** [Click Here](#)
- **Find your favourite Cruise Line** [Click Here](#)
- **Find your favourite Cruise Destination** [Click Here](#)

Family Cruises

Kristin and her family love cruising! If you would like to know more about family cruise holidays Kristin has lots of tips and advice for cruising with children, including a list of her favourite family friendly ships.

Ships we have visited recently...

* Queen Elizabeth – 20 February 2012

HOLIDAY IDEAS WE LOVE

Select Month

LIKE US ON FACEBOOK

HOLIDAY CALENDAR

MARCH 2013

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

« Sep

« Sep



Why SmartSite?

- It gives you independence from the chains
- Cheap as chips! Only \$99 a month
- Professional web presence that gives agents & your clients a huge range of cruises, cruise lines itineraries & pricing
- Low maintenance, CruiseFactory maintains all the data
- Flexible, you can iframe it, hyper link to it, iframe the search widget, link it to your newsletter, email the pdfs
- Marketing and engagement opportunity, a conversation starter and a lead generator
- Sends the client details by email including: cruise line, ship, cabin type, departure date, port
- Maximises yield, you can book or buy through the channel that maximises their commission